



Auscitrus

Autumn
2006

Newsletter

INSIDE THIS ISSUE:

Seed orders

Certification scheme

Budwood sales 2005-06

Top selling varieties

AUTUMN 2006 SEED ORDERS

A reminder that all seed orders must be received by 5:00pm on the **30th April, 2006**, for Winter 2006 supply.

Orders received after this date can only be supplied if there is excess seed above on-time orders, and so supply can not be guaranteed for late orders.

Note that seed pricing has been held constant from last years seed pricing.

BUDWOOD CERTIFICATION SCHEME - CALL FOR EXPRESSIONS OF INTEREST

Initial trials of a citrus budwood certification system are to begin next season (Spring 2006).

This will be based around the issue of a certified, trademarked label with each Premium bud sold through the Auscitrus scheme.

Auscitrus is seeking expressions of interest from nurseries who would like to be involved in the trial of certified labeling for Auscitrus budwood.

The cost of the labels will be born by the nursery, and will be included on the invoice for the budwood. The initial cost will be 6 cents per label, plus an administration & handling charge of \$2.50 per variety. Postage may be additional for large or-

ders.

The trial will aim to identify any issues with the production and distribution of the labels.

A trial audit will also be conducted on the nurseries involved at the end of the budwood season, to identify issues with auditing the use of the labels.

Interested nurseries should contact the Auscitrus office and register their interest to be involved in the trials.

Four nurseries will be selected by the Auscitrus management committee. Involvement in the trials will be conditional on the nurseries involved signing an agreement which, among other things, will prohibit the use of the

labels in any marketing until after the labels become available to other nurseries.

At the completion of the trials, consideration will be given to offering the certification system to all customers for the 2007/08 budwood season.

Note that the Auscitrus name and logo is trademarked, and Auscitrus is looking carefully at it's rights under trademark law. In the future, unsubstantiated claims that trees are propagated using Auscitrus material may be pursued through the Australian Trademark office.

Important notes:

- Closing date for seed orders is **30th April 2006.**

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BUDWOOD SALES 2005-06

Although there are still a few budwood orders left to be distributed, expected sales for 2005-06 will be down from previous years.

Expected final bud sales will be 679,590 buds, for both Spring and Autumn sales combined. This is down approximately 18%

from last year, although last year saw a record number of buds sold.

The table below shows the top ten varieties sold for 2005/06, with the traditional varieties such as Imperial mandarin and Washington navel in demand.

Sales of W Murcott Afourer have relaxed somewhat, from over 100,000 last year, although demand remains strong. Sales of Common Hamlin and Salustiana remain significant as propagations continue for the North West development for juicing oranges.

TOP SELLING VARIETIES FOR 2005-06

Mandarin Imperial	86,665
Common Hamlin	62,050
Navel Washington	46,115
Mandarin W. Murcott Afourer	44,929
Navel Late Lane	44,527
Lime Tahiti	42,285
Mandarin Murcott	35,818
Valencia Seedless McMahon	26,120
Common Salustiana	25,470
Navel Navelina (7.5 Spain)	24,420

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